CMS Center for Consumer Information & Insurance Oversight (CCIIO), Health Insurance Marketplace Public Use Files (Marketplace PUF) Data Dictionary for Service Area PUF

1. Overview of the Service Area PUF

The Centers for Medicare & Medicaid Services (CMS) Center for Consumer Information & Insurance Oversight (CCIIO) is releasing the Marketplace PUF in order to improve transparency and increase access to the Marketplace data. The Marketplace PUF includes data on Qualified Health Plans (QHPs) and Stand-alone Dental Plans (SADPs) offered in states with Federally-facilitated Marketplaces (FFM), which include states with State Partnership Marketplaces (SPM), Federally-facilitated Small Business Health Options Programs (FF-SHOP) and State-based Marketplaces (SBM) that rely on the federal information technology platform for QHP eligibility and enrollment functionality. The Marketplace PUF also includes data on Multi State Plans (MSPs). The Marketplace PUF does not include data from SBMs that do not rely on the federal platform for QHP eligibility and enrollment functionality.

The Service Area PUF (SA-PUF) is one of the seven files that make up the Marketplace PUF. The SA-PUF contains issuer-level data on the geographic coverage or service area (i.e., where the plan is offered) including state, county, and zip code. These data either originate from the Service Area template (i.e., template field), an Excel based form used by issuers to describe their plans in the QHP/SADP application process, or were generated by CCIIO for use in data processing (i.e., system-generated).

This data dictionary describes the variables contained in the SA-PUF. Each record relates to one issuer's geographic area of coverage.

2. Variable Attributes

Variable Name:	BusinessYear
Variable Definition:	Year for which plan provides coverage to enrollees
Data Type:	Text
Variable Label:	Business Year
Allowable Values:	2014
	2015
Data Source:	System-generated field
Field Name from Data Source:	Business Year
Comments:	N/A

Variable Name:	StateCode
Variable Definition:	Two-character state abbreviation indicating the state where the plan is offered
Data Type:	Text
Variable Label:	State Code
Allowable Values:	All 50 state abbreviations + 9 territory

abbreviations

Data Source:	System-generated field
Field Name from Data Source:	State Code
Comments:	N/A

Variable Name:	IssuerId
Variable Definition:	Five-digit numeric code that identifies the issuer organization in the Health Insurance Oversight System (HIOS)
Data Type:	Text
Variable Label:	Issuer ID
Allowable Values:	Free Text
Data Source:	System-generated field
Field Name from Data Source:	Issuer ID
Comments:	N/A

Variable Name:	SourceName
Variable Definition:	Categorical identifier of source of data import
Data Type:	Text
Variable Label:	Source Name
Allowable Values:	HIOS
	SERFF
	OPM
Data Source:	System-generated field
Field Name from Data Source:	Source Name
Comments:	N/A

Variable Name:	VersionNum
Variable Definition:	Integer value for version of data import
Data Type:	Text
Variable Label:	Version Number
Allowable Values:	Free Text
Data Source:	System-generated field
Field Name from Data Source:	Version Number
Comments:	N/A

Variable Name:	ImportDate
Variable Definition:	Date of data import
Data Type:	Date/Time
Variable Label:	Import Date
Allowable Values:	Free Text
Data Source:	System-generated field
Field Name from Data Source:	Import Date
Comments:	N/A

Variable Name:	IssuerId2
Variable Definition:	Five-digit numeric code that identifies the issuer organization in HIOS
Data Type:	Text
Variable Label:	Issuer ID
Allowable Values:	Free text
Data Source:	Template field
Field Name from Data Source:	HIOS Issuer ID
Comments:	Equal to IssuerId field

Variable Name:	StateCode2
Variable Definition:	Two-character state abbreviation indicating the state where the plan is offered
Data Type:	Text
Variable Label:	State Code
Allowable Values:	All 50 state abbreviations + 9 territory abbreviations
Data Source:	Template field
Field Name from Data Source:	Issuer State
Comments:	Equal to StateCode field

Variable Name:	ServiceAreaId
Variable Definition:	Identifier for a service area
Data Type:	Text
Variable Label:	Service Area ID
Allowable Values:	Service Area IDs shown are generated based on number of service areas entered and issuer's state
Data Source:	Template field
Field Name from Data Source:	Service Area ID
Comments:	N/A

Variable Name:	ServiceAreaName
Variable Definition:	Name of a service area
Data Type:	Text
Variable Label:	Service Area Name
Allowable Values:	Free Text
Data Source:	Template field
Field Name from Data Source:	Service Area Name
Comments:	N/A

Variable Name:	CoverEntireState
Variable Definition:	Categorical indicator of whether entire state is covered by the service area

Data Type:	Text
Variable Label:	Cover Entire State
Allowable Values:	Yes
	No
Data Source:	Template field
Field Name from Data Source:	State
Comments:	N/A

Variable Name:	County
Variable Definition:	Federal Information Processing Standards (FIPS) code assigned to the county within a state that is covered by the service area
Data Type:	Text
Variable Label:	County
Allowable Values:	FIPS codes shown are for counties within state selected in template
Data Source:	Template field
Field Name from Data Source:	County Name
Comments:	This field is only applicable if CoverEntireState field equals No

Variable Name:	PartialCounty
Variable Definition:	Categorical indicator of whether entire county is covered by the service area
Data Type:	Text
Variable Label:	Partial County
Allowable Values:	Yes
	No
Data Source:	Template field
Field Name from Data Source:	Partial County
Comments:	This field is only applicable if CoverEntireState field equals No

Variable Name:	ZipCodes
Variable Definition:	Zip codes within the partial-county region covered by the service area
Data Type:	Text
Variable Label:	Zip Codes
Allowable Values:	List of zip codes separated by commas
Data Source:	Template field
Field Name from Data Source:	Service Area Zip Code(s)
Comments:	This field is only applicable if PartialCounty field equals Yes; field could be truncated at 256 characters if

exported to Excel or Access

Variable Name:	PartialCountyJustification
Variable Definition:	The justification given for creating a partial-county region for inclusion in a Service Area.
Data Type:	Text
Variable Label:	Partial County Justification
Allowable Values:	Free Text
Data Source:	Template field
Field Name from Data Source:	Partial County Justification
Comments:	This field is only applicable if PartialCounty field equals Yes; field may be truncated at 256 characters if exported to Excel or Access

Variable Name:	RowNumber
Variable Definition:	Integer value for template row number associated with this data record
Data Type:	Text
Variable Label:	Row Number
Allowable Values:	Free Text
Data Source:	System-generated field
Field Name from Data Source:	Row Number
Comments:	Unavailable for some templates

Variable Name:	MarketCoverage
Variable Definition:	Categorical indicator of market coverage of plans submitted with this template
Data Type:	Text
Variable Label:	Market Coverage
Allowable Values:	Individual SHOP (Small Group)
Data Source:	System-generated field
Field Name from Data Source:	Market Coverage
Comments:	Blank for HIOS data (does not apply)

Variable Name:	DentalOnlyPlan
Variable Definition:	Categorical indicator of dental-only status of plans submitted with this template
Data Type:	Text
Variable Label:	Dental-Only Plan Indicator
Allowable Values:	Yes No
Data Source:	System-generated field

Field Name from Data Source: Dental-Only Plan Indicator
Comments: Blank for HIOS data (does not apply)